

Read the full text and then do the multiple choice activity:

CEOLS /si:plz/ was created in 2005 by a young couple, Serena and Blake Walkers, who were going to Turkey to teach English to youngsters. They wanted to know the basics before they arrived, so they decided to search the Internet and find the survival language they needed to understand and make themselves understood the minute they set foot on what was going to be their new home for the next three years.

The enormous amount of information and courses they found online, together with the online record of activities they were producing, sparked the idea of starting their own website to help their learners.

The school began as a free online resource. However, it was soon spotted by entrepreneur James Pengelly who saw the potential in the young couple and offered to fund a European Online Language School. Pengelly got in touch with the young couple, making them an offer they couldn't resist which brought them back to the UK immediately after they finished their obligations in Turkey.

The company offices are located in Falmouth, a well-known harbour on the south coast of Cornwall.

CEOLS is currently comprised of a team of eleven experts who know that every student calls for a different amount of help and time to improve the language they are learning. They carry out individual placement tests if the student has previous knowledge to ascertain the level. They also study the appropriate learning styles and strategies each learner requires. This individual needs analysis takes place during the first three weeks. During that time, students are guaranteed results and, if they are not satisfied, they will be fully refunded.

CEOLS carefully selects their staff which is why they can guarantee that the staff will be with you right from start to finish. CEOLS' students define their teachers as keen, innovative and dedicated. The CEOLS research programme entails constantly researching how to improve spoken languages by helping students develop the skills they need in order to communicate effectively.

CEOLS is flexible and convenient. Students can learn at their convenience, at any time of day or night. They can fit your schedule and you do not need to travel because you can follow their courses from the comfort of your own home.

All you need is a headset and high speed Internet. CEOLS will provide a selection of tools for online conversation with as many as 15 simultaneous partners. Students will have the classroom available in the comfort of their own home, in their hotel room, plane or train during their travels.

Wherever you are, whenever you need us, we are just a click away.

In order to achieve these rewarding results, CEOLS asks students to sign a class contract in which they commit to follow the CEOLS method as well as dedicate a stipulated amount of time in accordance with the level and experience.

Some of the techniques include:

- Interaction between teachers and learners in a way that knowledge is co-constructed in learning rather than simply being transmitted by the teacher.
- Students learn through communication and conversation. Language use develops the learner's voice, his or her beliefs, previous knowledge and experiences are valid content in the lesson.
- The content is frequently reviewed, evaluated and updated so that it engages the learners.
- The teacher enables the emergence of language and guides students toward it.
- Our staff encourages making mistakes because it means students are producing. Accuracy stems from error correction. One of our mottos is: "you can't correct what you don't produce."

Finally, if students would like a more hands on approach, they can also apply for a homestay at the CEOLS centre in Falmouth.

Are you having trouble with your English? Apply now and get all the information for free.